

“PUSHING THE BOUNDARIES OF PACKAGING”

CONVEX orders one of the first MIRAFLEX™ C lines.

In time for the 40 anniversary of the company, New Zealand-based CONVEX Plastics was one of the first companies to order a MIRAFLEX™ C line in 2016. The machine is equipped with 8 color decks and comes with a large repeat length of 1,130 mm and a press speed of 500 m/min. It is scheduled to be delivered in June 2017. The MIRAFLEX™ C will be delivered with state-of-the-art VISION Package for web- and defect inspection, as well as with an inline gravure stand for lacquer application.

“At CONVEX we believe in pushing the boundaries of packaging to deliver what the customer wants,” explains Aaron Collett, Operations Manager at CONVEX. With success: Over the past four decades, CONVEX has evolved from a one-man

business with a homemade bag machine making plain plastic bags in a garage to an international supplier of innovative flexible packaging solutions, with offices in three countries and 140 employees. CONVEX operates one OLYMPIA STELLAFLEX and PRIMAFLEX CM flexo press from W&H.

To support business growth, CONVEX continuously invested in new machines. The innovations of the new line convinced CONVEX to be one of the first buyers. “The higher automation, the changes to the web path and the improvements for easier operations of the MIRAFLEX™ impressed us. Especially important was also the accuracy of the downstream gravure and the proven track record with

the HELIOSTAR stations.” CONVEX shares a 20-year relationship with W&H. Collett adds: “For me personally this will be the fourth W&H installation I've been a part of at CONVEX and other sites. It's the complete package that makes W&H special: Consultation based on market knowledge, German Engineering of the machines and ongoing support and service.”



Aaron Collett, Operations Manager, Owen Embling, Managing Director, Gary Dillistone, Printing Manager, David Fredericksen, Director at Convex.



The new generation MIRAFLEX™ C will be an addition to the production of CONVEX from June 2017 on.